

## Intern Job Opening: Creative Marketing Sales Associate



This position gives you the flexibility to participate in creating exciting promotions for KPOP-TV. This includes reaching out to potential partners of KPOP-TV to coordinate sales opportunities and location commercial shoots. The person that excels in creative writing and understands how to close on deals can do well in this position.

Our amazing and unique KPOP format that is the first of its kind in the country gives you an immense market that has not yet been tapped in the Bay Area. With our reach of over 2.5million households in the Bay Area we have the best coverage for potential advertising partners.

Our reach is further increased each evening when our network expands to include coverage on Comcast Cable, DirecTV and Dish Network Satellite. And it doesn't stop there! Our worldwide reach thru our 24hrkpop.com website and facebook page gives us world access and the multi-national response to our monthly Sweepstakes and promotions prove it.

You must possess the following qualities and capabilities:

- Self-Starter
- Quick Learner
- Team Player
- Flexible Schedule
- Available during the Weekends
- Bilingual is a plus (optional)
- Related major or academic credits preferred

Additionally:

Production experience in television or radio is a plus.

Your opportunities are only limited by your creativity.

Your successful efforts will be broadcast on our network in the nation's sixth largest broadcast market in the country and broadcast to 2.5 million households.

You will be on your way to becoming a valuable and highly regarded member of the broadcast community that will be well received in any broadcast market.

TO APPLY

- Send a cover letter and résumé
- Include links to public social media profiles and/or any other online platforms that you use to express yourself
- Include links to any videos or creative efforts that you have been a part of
- List any marketing or sales program successes that you have worked on.

## THE DETAILS

- You will work alongside our professional staff and interns who will guide you and co-develop marketing and advertising assets with you.
- This is an unpaid internship that can rapidly transition to an income producing program for you.
- Must be experienced with basic communication skills
- Contact us at: [Hello@24hrkpop.com](mailto>Hello@24hrkpop.com) with: 'Creative Marketing Sales Associate' in the subject line.