



AMERICA'S 24HR K-POP TV STATION

Creative Marketing Associate

This position gives you the flexibility to participate in creating exciting promotions for KPOP-TV.

6-month unpaid internship

Location: San Francisco

1 day/week: Saturday 6-8 hrs, usually starting at 10:30 a.m.

1-2 hrs/week: working from home on your own schedule

KPOP-TV is a San Francisco-based television network sharing contents on multiple channels in multiple cities in California. The programming mainly features Korean music and cultural contents interpreted for an American audience.

The purpose of creative marketing is to push the KPOP-TV network name to new audiences, alert our broadcast areas of our presence, establish our brand in the community, identify new ways to capture audiences, create new relationships with related organizations, and hold effective events and campaigns that leave an impression on the largest group of people for the least amount of money. You will work alongside our professional staff and supporting interns who will guide you and co-develop marketing and advertising assets with you.

REQUIREMENTS:

- Fluency in English language and professional communication skills
- Team and solo worker
- Related major (Business, Communication, etc.)

Expert knowledge of the marketing field is not required but creativity, research skills, resourcefulness, and problem-solving ability are all musts.

This internship is a great opportunity to get real-world experience with actual businesses and produce results in a short amount of time. KPOP-TV has audiences in the nation's 6th and 2nd largest viewing markets and is still expanding. You will be on your way to becoming a valuable member of the broadcast community and your skills will be well-received in any market. There is also the opportunity to transition into other positions at the conclusion of your initial internship.

TO APPLY

Send an email to hello@24hrkpop.com with:

- An introduction of yourself and your interest in the Creative Marketing Associate (similar to a cover letter)
- List any marketing or sales program successes from your past experience.
- A list of previous work experience